

Module Magento 1



Magento 1

REVISIONS

Version	Auteur	Date	Note
1.0	Carlos R.	19/02/2018	Original Document
1.1	Djaber B.	28/11/2018	Update screenshot



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1. INTRODUCTION

Before using the Verified Reviews Magento Module, you need to first set up an account on www.verified-reviews.com. During the installation of your module, you will be asked for unique customer identifying codes that are only available on your Verified Reviews account.

Overview of the installation process:

- Download the module from [Verified-Reviews website](#) or [Magento marketplace](#).
- Install the module on your Magento platform.
- Register your unique customer identifying codes to your module.
- Configure your module as per your need, using options available from your Verified Reviews account.

1.1. Operating Principle

The module uses an API to exchange review information with Verified Reviews.

Daily Synchronization of Orders

Each night (2am – 5am CET), our engine retrieves orders for which review requests are sought as per the configuration settings which you have chosen. Further information on how to configure those settings will be explained in this document.

Daily Synchronization of Product Reviews

Each night (2am – 5am CET), our engine takes care of storing in your database the latest product reviews that you have collected. The engine takes care of adding, deleting and updating product reviews if necessary.

2. INSTALLATION OF THE MODULE

2.1. Installation via Magento Marketplace

Retrieval of the module installation key

- Log in to **Magento Marketplace** (marketplace.magento.com).
- Use the search feature to find the **Verified Reviews** module or alternatively [click here](https://marketplace.magento.com/netreviews-verifiedreviews.html) (https://marketplace.magento.com/netreviews-verifiedreviews.html) to view the module.
- Ensure that you're taking the module designed for Magento 1 (**M1**).
- Click on "Add to cart" and proceed with the order.
- Once the order has been finalized, click on "install".
- Create a new key for Magento 1 via the "Create a new access Key" button.
- Keep a copy of the key it will be requested later.

2.2. Installation via Magento Connect

Download the module Verified Reviews

The module is available from the customer area of your Verified Reviews account. To access it simply log onto: www.verified-reviews.com and go to "Orders > Our eCommerce modules. Go to Magento 1 section and click on "Download" to obtain the module and save it to your computer.

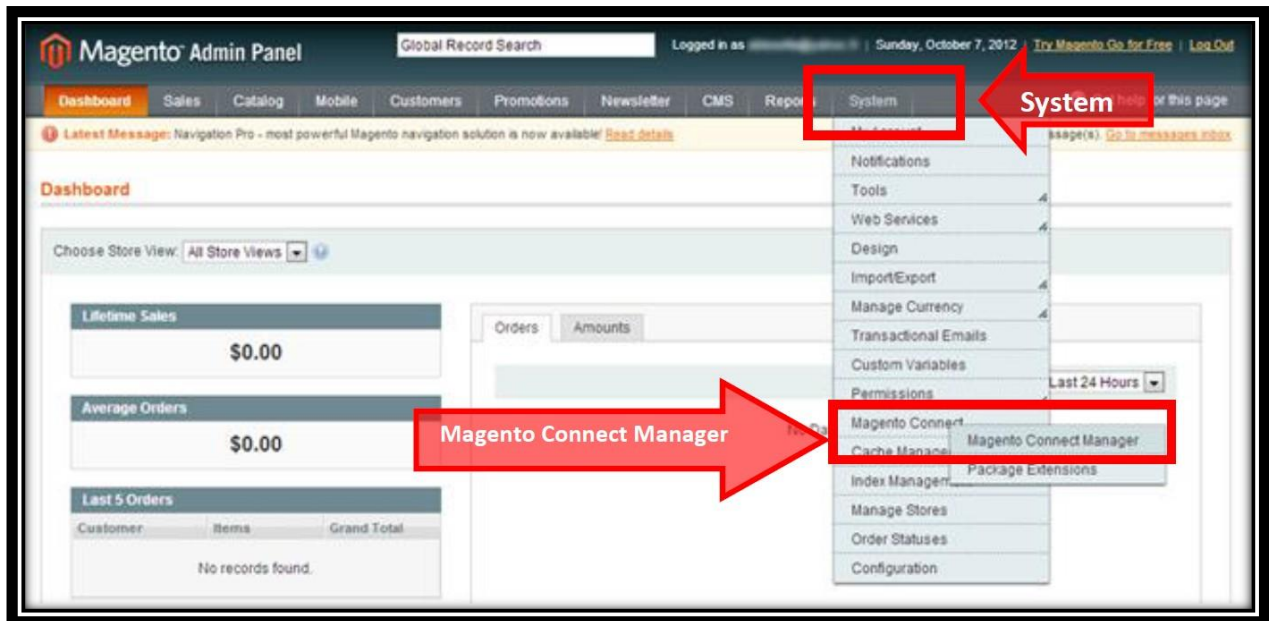
Note: You will find the module documentation on the right-hand side of the page.



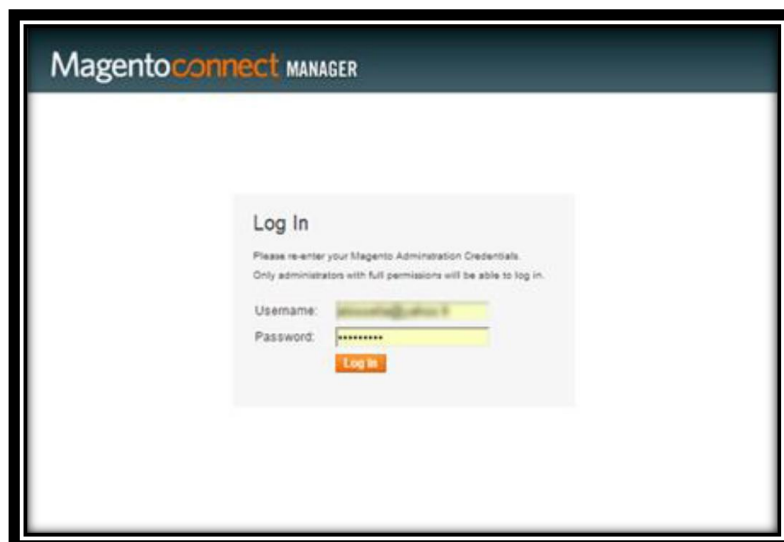
Installation of the module on Magento 1

Step 1

The first step is to connect to your administration interface of your Magento solution and go to the “Magento Connect Manager” via the menu “System > Magento Connect > Magento Connect Manager”.



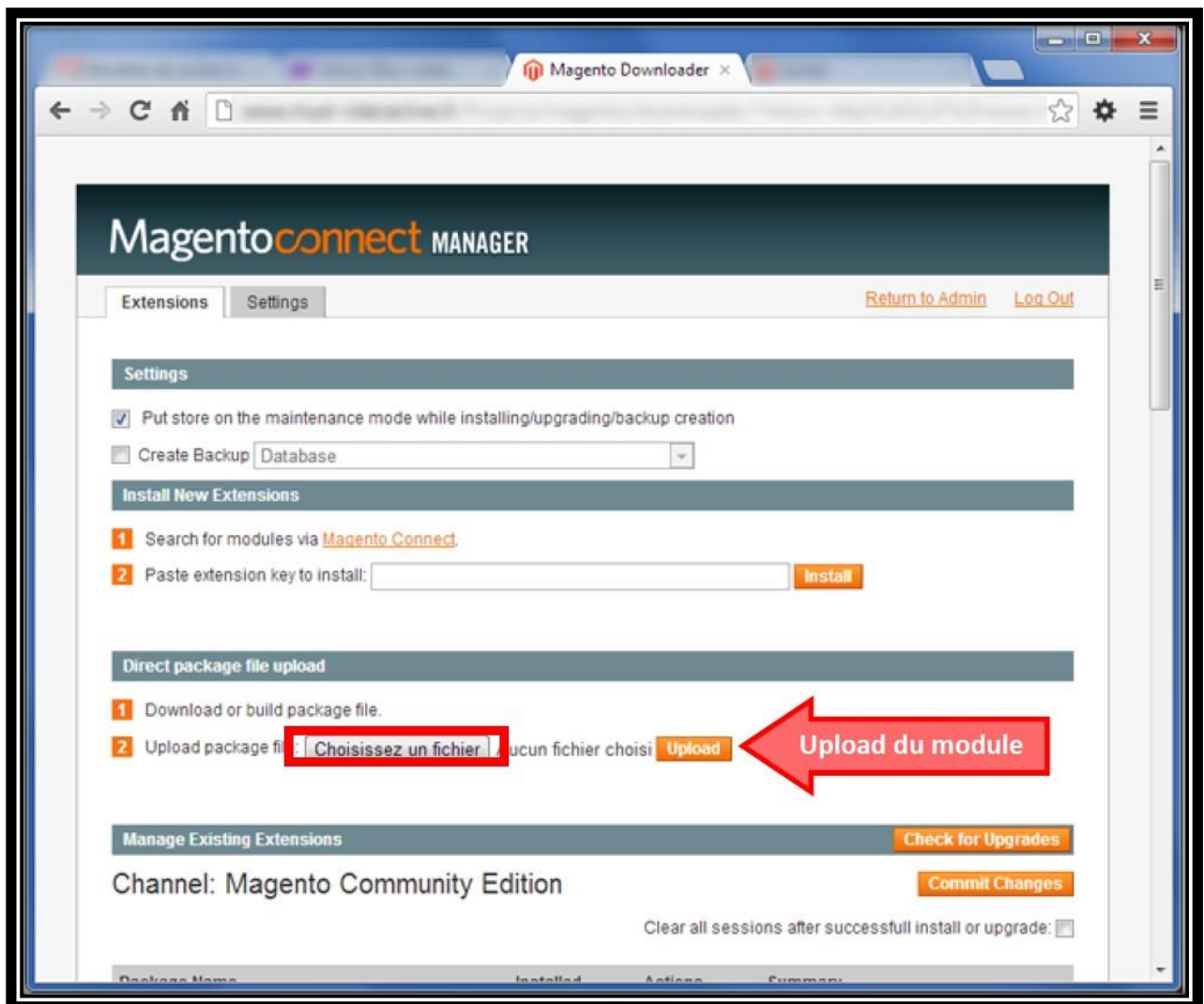
After clicking on the “Magento Connect Manager” link, you must authenticate by entering your Username/Password



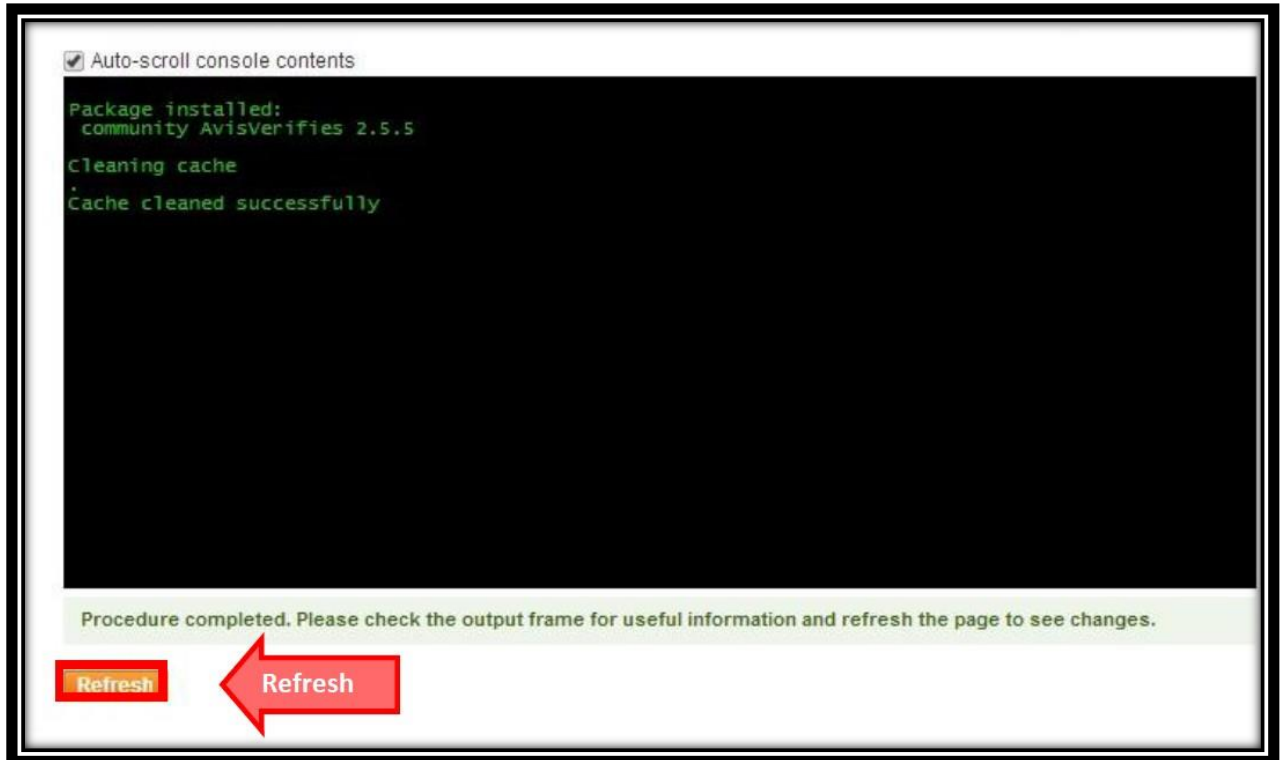


Step 2

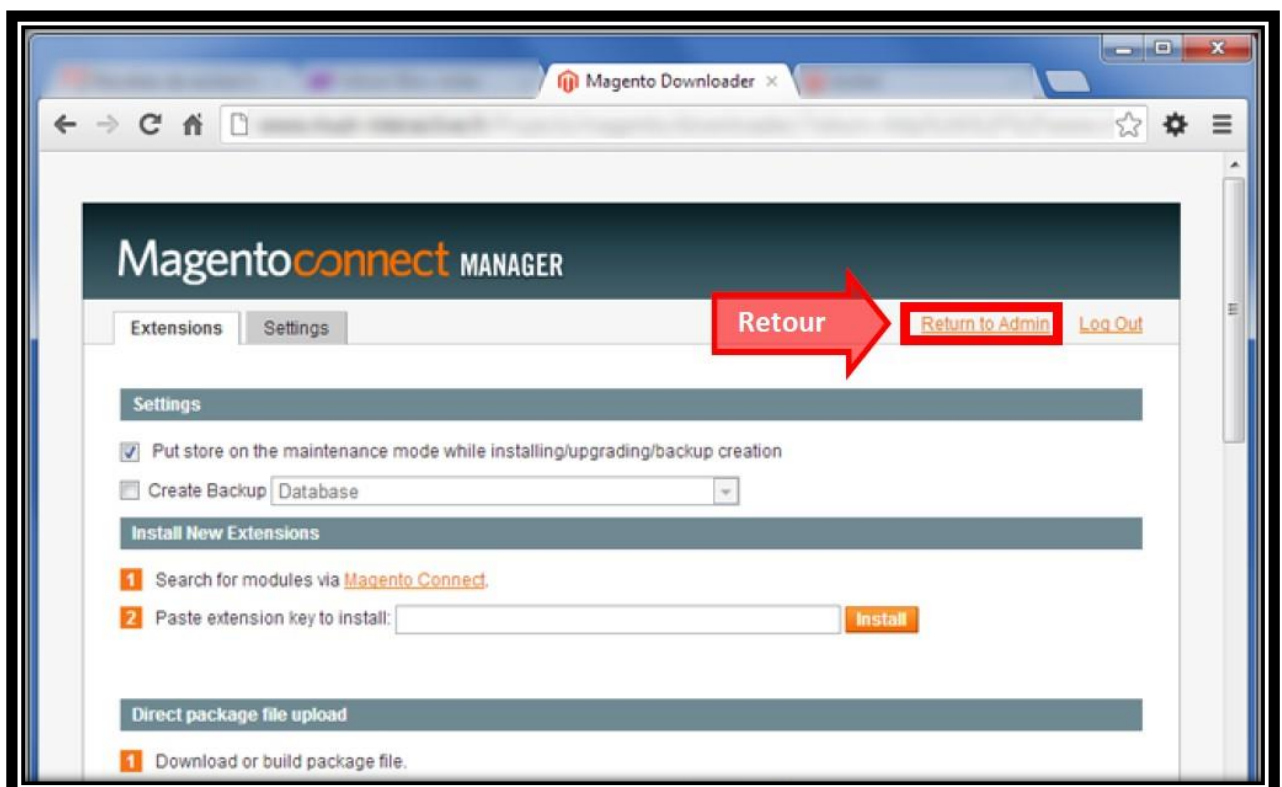
Once on the “Magento Connect Manager” page click on “Choose a file” and select the file of the Verified Reviews module that you have previously downloaded see [Download the module Verified Reviews](#) . Click on “Upload” to install the module.



You should see a module installation success message. At this stage the module has been successfully installed. To view the module, click on the “Refresh” button which will update the contents of the page including the list of installed modules.



You can return to your back office by clicking on the “Return to admin” button.





3. CONFIGURATION OF THE MODULE

3.1. First orders export (optional)

To quickly collect your first reviews, the Verified Reviews module offers an order export option. This allows you to generate reviews on orders already completed. By clicking on this option, you will generate a correctly formatted csv file which can be directly uploaded via your Verified Reviews account or alternatively communicated to your account manager.

Go to “Catalog > Notice-Verified > Export Orders (CSV file)” to access the export of orders.



If a 404 error appears, you must disconnect and reconnect to your back office Magento

You can export using one of your boutiques, from 1 week to 12 months. You can choose to export products associated with your orders, to allow collection of reviews on both your website and your products. By clicking on “export” you will be prompted to download the CSV file.

The file loading will begin, by default you will find the file in your downloads folder. You can send this file to your Verified Reviews account manager to generate the review requests or alternatively you can upload it directly to our platform using your Verified Reviews account. To upload directly, within your Verified Reviews account tab “Orders > [Send by File](#)”. This will bring you to the correct page to upload your file to our platform. If the menu option “Orders > Send by file” does not appear, contact us, you have already loaded your first orders and we restrict access to this feature.



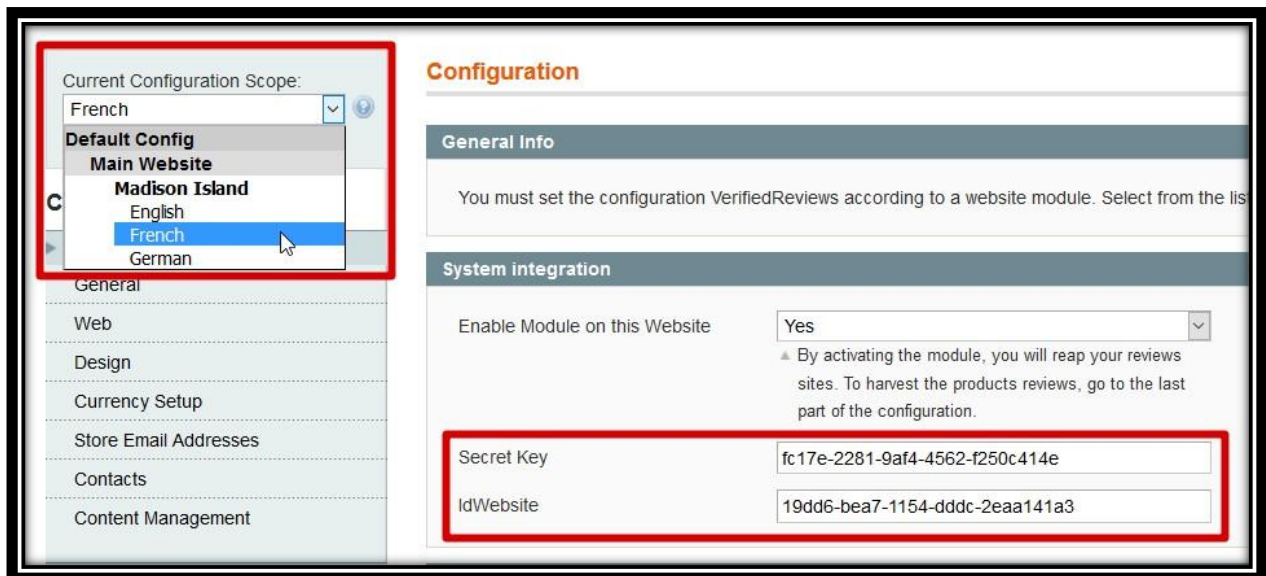
If the menu option “Orders > Send by file” does not appear, contact us, you have already loaded your first orders and we restrict access to this feature.



In case of doubt about the import do not hesitate to contact our team, who can guide you through this procedure which will automatically send emails to your clients within minutes of your file being imported

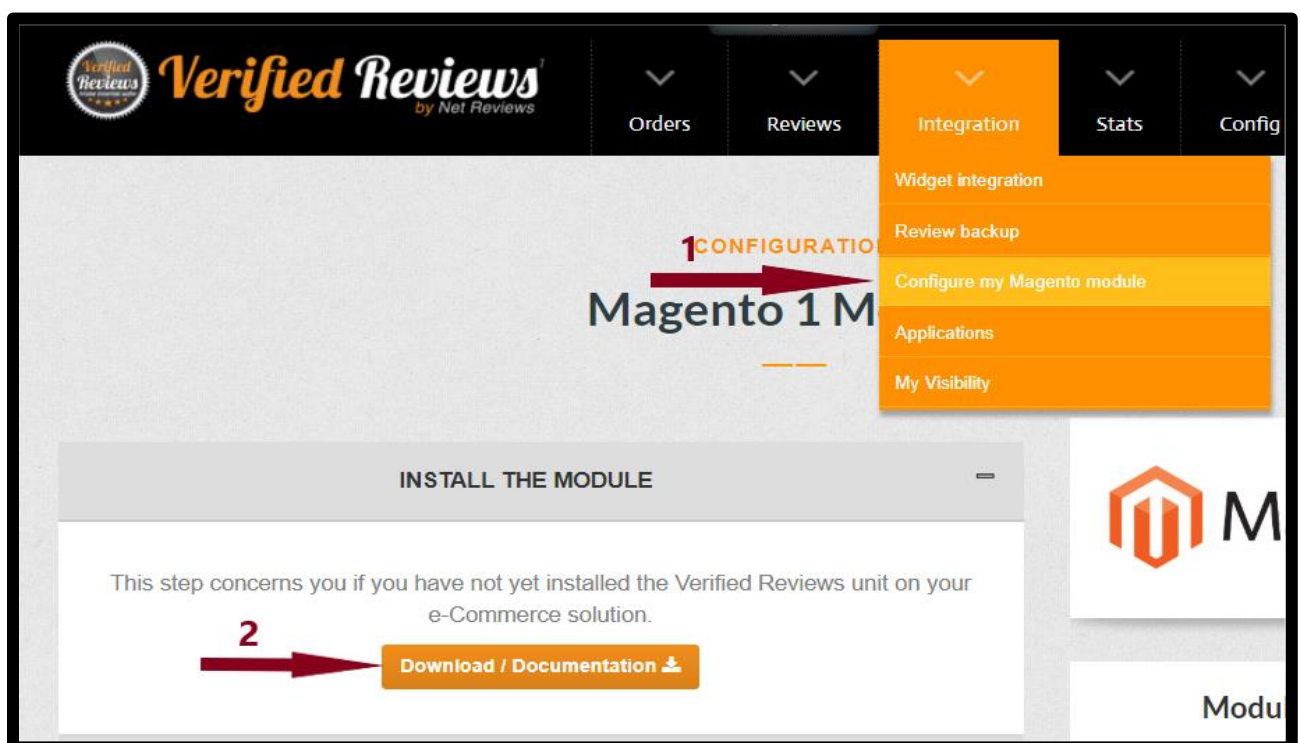
3.2. Setting up Customer IDs

Once the module has been installed, go to the “Catalog > Verified Reviews > Configuration” section and choose your shop in the menu, top left. Two pieces of information are requested, the **Secret Key** and the **Website ID**.



To find them, go to your Avis-Verifies account.

- Navigate to the menu option « **Integration > Configure my Magento module** ».
- Click the « **Download / Documentation** » button.



On this page you will find information to fill in the module.



- Copy the **secret key** and **id Website**.

Your Integration Codes **3**

Your Secret Key	0db7...240
Website ID	37fdb...1dc5

3.3. Configuration of the module from your Verified Reviews account

The configuration of your Magento module is done entirely from your Verified Reviews customer space from the menu "Integration > [Configure my Magento module](#)"

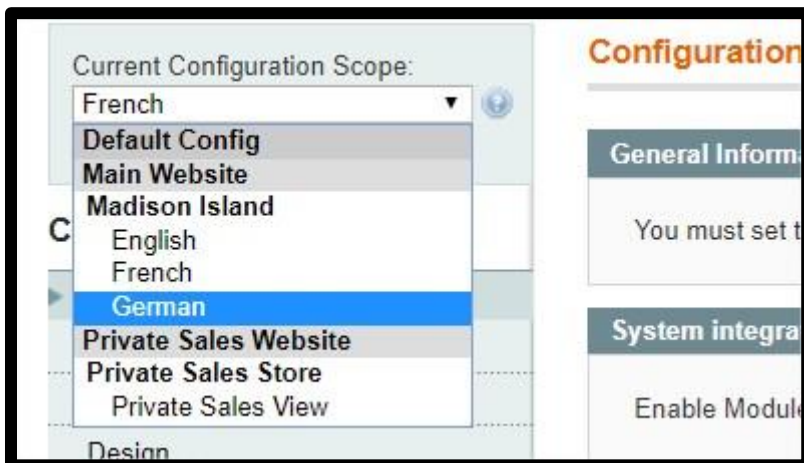
If you use the functionality "MultiShop", you must enter the Secret Key and IdWebsite for each shop that you wish to use the module on. Use the list of shops in the top left.

If you wish to use our module for your multi-lang shops you need to create several accounts on Verified Reviews corresponding to each country (each account is linked to a shop).

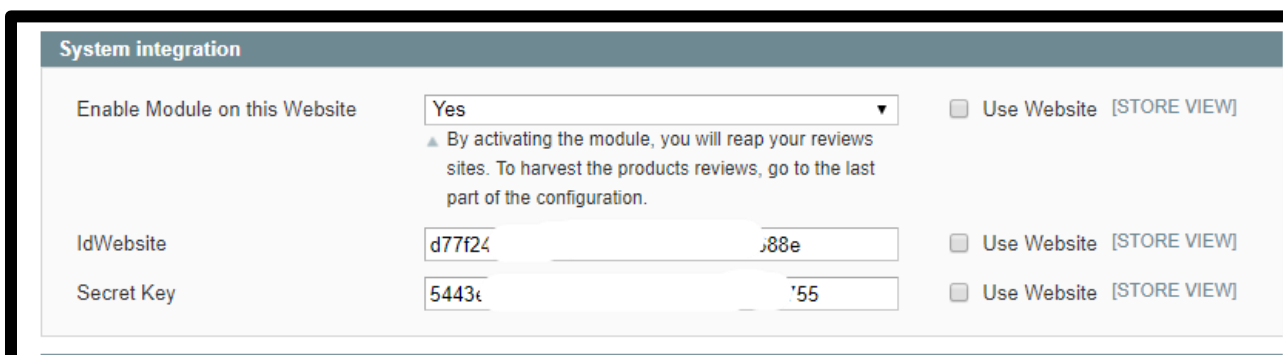


If it is written "MultiShop" on the right side of a shop that you do not want to configure, go back to the configuration of the module on your Magento back office and select from the drop-down menu the shop in question at the top left. Delete the Secret Key and the IdWebsite and change the option "Enable Module on this Website" to "No".

- Return to the « **Configuration** » section of your Magento 1 back office.
- Select the store to configure.



- Paste the secret key and the id Website.
- Select « **Yes** » in « **Enable Module on this Website** » to activate the module on this store.



1. Use the « **Advanced Configuration** » section **only if you are familiar with the configuration of your site** and can configure the options related to the characteristics of your store.

By default, the advanced configuration is populated like this:

- **Add Review to product Page:** « **Yes** »
(See product reviews on product page)
- **Number of product reviews to display:** 5
- **Use the product light widget:** « **Yes** »
- **Stars colour:** « **FFCD00** »
- **Add review helpful button?** : « **Yes** »
- **Show 'No product reviews' message:** « **No** »



- **Activate Rich-Snippets on your product page: « Default »**
(Add rich snippets to your product sheets)

If you want to change a parameter, just uncheck the box on the right « **Use Website / Use Default** » and change the value of the field. When the configuration is complete, click the « **Save Config** » button.

Reviews: Product page

THIS SECTION ALLOWS TO CHANGE THE CONFIGURATION OF THE PRODUCT PAGES.

Add reviews to product page	<input type="text" value="Yes"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ This configuration is used to add the product reviews block to the product page.</small>		
Number of product reviews to display:	<input type="text" value="5"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ Choose the number of product reviews that you want to display by default.</small>		
Use the product light widget	<input type="text" value="Yes"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ Use this configuration to change the type of product widget to small design.</small>		
Stars colour:	<input type="text" value="FF6F00"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ Select the colour of the stars in your Website. "FFCD00" Gold colour by default.</small>		
Add review helpful button?	<input type="text" value="Yes"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ This option allow to add the helpful review button below each product review.</small>		
Show 'No product reviews' message	<input type="text" value="No"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ This configuration is used to tell our module to show a 'No product reviews' message.</small>		
Enable Rich-Snippets in the product page?	<input type="text" value="rich-snippets using schema.org format"/>	<input type="checkbox"/> Use Website [STORE VIEW]
<small>▲ This configuration is used to add Rich-Snippets on your product page, please note that this feature may go into conflict with your integration of Rich-Snippets.</small>		



4. AUTOMATION OF REQUESTS FOR REVIEWS

Access the configuration from your Avis Verifies account in « **Integration > Configure my Magento module** ».

4.1. Retrieving the configuration

This step will make it possible to recover the configuration of your Magento 1 site to ensure synchronicity of your module

- Click on « **Recuperate the configuration of the site** » in order to verify the connection between Avis Verifies and Magento 1.
- If a « **Success** » message appears and the square in the « **module status** » section has green checkmarks, the module is configured correctly. If another message appears, check the previous configurations and if the problem persists contact Avis Verifies support by going to: « **Config > Access Support** ».

CONFIGURATION

Magento 1 Module

INSTALL THE MODULE +

CONFIGURE THE MODULE -

Save website config.

This page is currently updated with the latest known information on your module and website. If this configuration is wrong click "Save website config" button.

Multistore

- I. ☐ All sites
- II. ☒ Website Entrance Mats {id-11}
 - a. ☒ Store France {id-11} (Other account configuration)
- III. ☒ Website Entrance Mats DE {id-14}
 - a. ☒ Store Deutschland {id-13} (Other account configuration)
- IV. ☒ Website Entrance Mats ES {id-13}
 - a. ☒ Store España {id-14} (Other account configuration)
- V. ☒ Website Entrance Mats UK {id-12}
 - a. ☒ Store UK {id-12} (Current Configuration)
- VI. ☒ Website EntranceMats BE {id-16}
 - a. ☒ Store Belgique {id-16} (Other account configuration)
- VII. ☒ Website EntranceMats CH {id-17}
 - a. ☒ Store Suisse {id-17} (Other account configuration)

Module status

Communication test



4.2. Configuring the multistore

If you are using the Magento 1 multistore, you must fill in the **Secret Key** and **Id Website** for **each store** for which you want to use our module.

If you want to use our module for multi-language stores, you need to create multiple Avis Verifies accounts corresponding to each country in question (each account is linked to a shop).

You will see a list of all websites and stores on your site, where only the stores where it is written « **(Current Configuration)** » will be configured. The identifier of the store to be configured appears in braces {}.

Note: If « **(Current Configuration)** » is written to the right of a shop that you do not want to configure, return to the module configuration on your Magento 1 back-office and then select from the drop-down menu the shop in question top left. Erase the secret key and id Website and set the option « **Enable Module on this Website** » to « **No** ».

4.3. Module Configuration Option

This step will make it possible to configure the module and the requests for reviews. Simply complete the form by following the instructions. If there happens to be a problem, hover over « ? » for help.

- Activate automation: Click « **yes** » (yes) to activate automation.
- Requests for reviews: click on « **Change order status** » and select the last status of the order you are updating on Magento.
- Delay before issuing the review request: Select the **number of days** between the change of status of the order and the sending of the review request.
- Email Extension: By default, you cannot query the marketplaces clients.
- Product options: Check « **yes** » to retrieve product reviews and / or display them on their corresponding product pages.
- View widgets: you can paste here the code for the widget you created.
- Click on « **Send this configuration** ». our platform communicates directly with the module to record this configuration.

You are now automated, you can follow the requests for advice sent to your customers under « **Stats > Reporting – invitations to review** ».



Automatic retrieval of orders

Activate automatization? :

☒ Yes ☐ No 

(Your orders will be retrieved every night according to the configuration defined below.)

When should one retrieve the orders?

☒ On order
☐ On change of order status 

Collection of reviews

How much time after this event should we send the review request? 

7 days ▼

Define emails extensions where your emails will not be sent 

marketplace.amazon.com;ebay.com;marketplace.amazon.fr;rueducommerce.com;laredou

Products options

Would you like to retrieve the reviews for your products? ☒ Yes ☐ No 

Would you like to display the product reviews on your products files? ☒ Yes ☐ No 

Do you wish to display media with the product reviews? ☐ Yes ☒ No 

Some clarifications:

- Activate automation: if « yes », every night our engine will retrieve the orders for which invitations to review will be sent. If « no », you can continue to use the solution but new orders will not be subject to invitations to review (unless you want to export orders and import them manually, refer to item 3 – Export Orders).
- Multi Store: Confirms the store to be configured if you are using Magento 1 multistore feature. By default, the store you identified in step 2 is selected.
- When to ask you clients for reviews:
 - « **On Order** »: the request process for Avis Verifiés starts after the order, and according to the number of days set just below.
 - « **Change of order status** »: the Avis Verifiés request process starts dependant on the order status you have chosen and it depends on the number of days set just below.



- How long after this event: Choose how long after the event chosen above, the invitation to review will be sent by Avis Verifies to your customer.
- Define email extensions: We are not allowed to send invitations to customers who buy from marketplaces Amazon, Ebay, Priceminister, temporary emails of the type xihdhsi54412@amazon.fr are created for each of these orders. You must therefore fill in the email extensions for which an invitation to review will not be sent (the extension corresponds to what is after the @). We have already informed some of them, you can add them afterwards by separating them by a « ; ».
- Want to get feedback on your products: If « yes », we will ask your customers about all the products they ordered.
- Would you like to display product reviews on your product pages: If « yes », the product reviews collected will be displayed on your product pages.
- Would you like to display floating widgets: If « yes », this will allow widgets to appear on your site
- Floating widget script: Go to « **Integration > Widget integration** » to choose the widgets and retrieve the code (script) to integrate.

Does your theme require JS: **Leave at yes by default** Change this option to no, only if there happens to be display problem

4.4.IMPLEMENTATION OF THE WIDGET

- Once you have collected more than three website reviews, you can add our floating widget to your website.
- Go to your Avis Verifies account and click « Integration > Widget Integration ».
- Choose the widget you prefer and click on Float type, then choose the position and the type of opening of the certificate, and click on « Create widget ».

1

2

3

4

Display : Desktop and mobile ⓘ

Type : Fix ▼

Position : Top-Left ▼

Certification : Internal window ▼

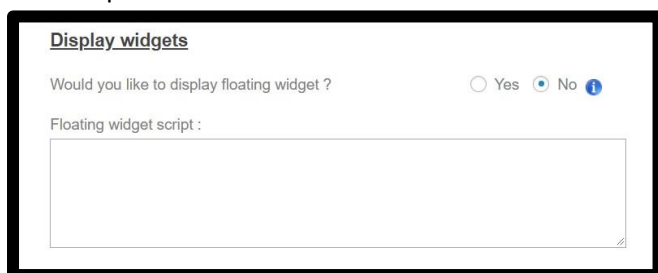
Fancybox : V.3 ⓘ

+ Create Widget

- The widget you just created is displayed at the top of the page, click « Integrate » and copy it.



- To add the widget script, go to the « Integration » then « Configure my Magento module ».
- Scroll down, select « Yes » for the question « Would you like to display the Float Widget? » and paste the copied script in point 3. If it's the fixed widget you can choose the column where you want to place it.



- To finish, click « Send this configuration ».
- Finally empty the Magento caches and, if applicable, the server cache as well. Go to 9.1 empty Magento caches to see how to clear Magento caches.

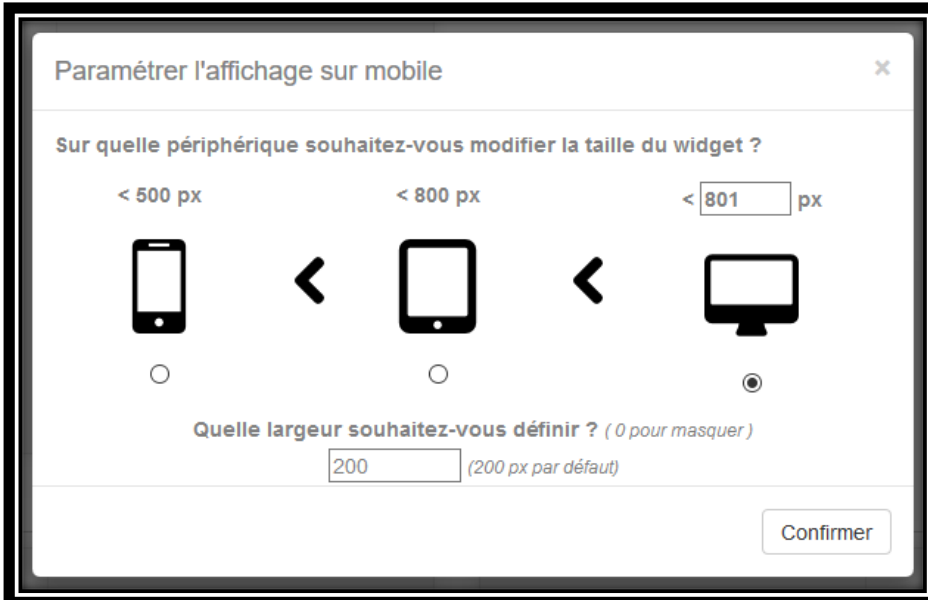
Modifications of the Widgets

To modify a widget once created, go to the top of the page in the section "My Widgets" and on the widget to modify choose the **type** of widget, the type of opening of the **certificate**, the **Width** and the **Scoring** scale (optional); finally click on "Update".



Set up mobile view

Click the "Set up mobile view" link and choose on which device do you want to change the size of the widget, then set the width and click "confirm".



4.5. Set up data for Google Shopping (optional)

To show your reviews on your Google Shopping Store they must have the following data in relation to the products:

1. Name of the product.
2. Link of the product page.
3. Link of the product image.
4. SKU of the product.
5. Brand of the product.
6. GTIN_EAN (for EU), GTIN_UPC (for America), GTIN_ISBN or GTIN_JAN. *
7. MPN of the product. *



** If the GTIN is filled the MPN is not necessary and vice versa. However, if you have these two data you can map them, otherwise map only the GTIN or the MPN.*

The data of points 1, 2, and 3 are already recovered by default by the module, you can leave them as "Not set" from point 4 the data must be mapped as follows.

1. First chose the shop to configure in the menu at the top "Current Configuration Scope".
2. Map the fields: The field on the left specifies the data to be mapped and the list on the right shows the available attributes of the products. Here is an example of a mapping:

Google Shopping - Données du produit (PLA) Export Produits Enregistrer

Fields Mapping

Current Configuration Scope: French

[Manage Stores](#)

Field Name	Value
id	SKU *
sku	SKU
product_name	Not Set
link	Not Set
image_link	Not Set
brand	Marque
category	Famille Produit
gtin_ean	EAN
gtin_upc	Not Set
gtin_jan	Not Set
gtin_isbn	Not Set
mpn	MPN



The data "ID" is always imperative, to map it to the SKU of the product, like its field "SKU" below. The configuration is done like that because it is rather advisable to identify a product with respect to its SKU, but you can change it to "Product ID" if you want.

- Press the "Save" button.
- Finally, **empty the Magento caches** and if necessary the caches of the server to take into account the configuration, otherwise the configuration will not be taken into account.



If the data that has just been mapped "disappears" you will have to empty the Magento caches in order to see them mapped (go to 9.1 Empty the Magento caches to see how to empty the Magento caches)

Other attributes of the products can be further mapped if you wish (Extra info1 to info10). **If you have any questions please contact your sales representative who will guide you in this process or our support at the following address support@avis-verifies.com.** Below is an example of mapping extra information:

Google Shopping - Données du produit (PLA)

Export Produits

Enregistrer

gtin_upc	Not Set
gtin_jan	Not Set
gtin_isbn	Not Set
mpn	MPN
Extra Info1	Couleur
Extra Info2	Taille
Extra Info3	Nature
Extra Info4	Not Set
Extra Info5	Not Set
Extra Info6	Not Set
Extra Info7	Not Set
Extra Info8	Not Set
Extra Info9	Not Set
Extra Info10	Not Set



This configuration will be taken into account for orders retrieved by our system from this night. To map your old orders and your opinions already generated, please send us your **Google Shopping Feed** file to the following address support@avis-verifies.com by indicating the name of your site registered on Verified Reviews and the words "Google Shopping" in the subject of your email.



5. MODULE MENU

The Verified Reviews module is located in your back office Magento under the menu “Catalogue > Verified Reviews”, in the version **2.9.x** this menu has 4 sub menus:

1. Export commands (CSV file): Create a file in .csv format with the commands of the selected site.
2. Configuration : Configure the module.
3. Verify Installation: Check the installation status of the module.
4. Google Shopping - Product Data (PLA): Allows you to configure product information to be sent for Google Shopping reviews.

5.1. Exportation of the orders (CSV)

To quickly obtain your first reviews, the Verified review module integrates a command export functionality allowing you to generate a CSV file already formatted to the right structure and which can be directly loaded via your Verified Reviews Customer Area or communicated to your account manager. The first export of orders allows you to generate first reviews quickly by surveying customers of orders already passed.

Go to "Catalog> Notice-Verified> Export Orders (CSV file)" to access the export of orders.



If a 404 error appears, you should disconnect and reconnect to our back-office Magento.

Choose the shop or the website for which you want to export orders in the menu at the top. If “Default Config” is selected by default you will export the orders for all the shops of your Magento.

Start export: Choose "Yes", otherwise the file will not be created.

Orders From: Allows you to choose the length of time to retrieve commands from the current date.

Collect product reviews? If "yes" then the file will have product information in order to collect both the reviews on your site and on your products, otherwise the file will have no product information.

By clicking the "submit" button at the top right, you will be prompted to download the CSV file.

The file loading will start by itself, by default you can find it in your download folder.



For more information on sending notification requests by file please see section 3.1 First order export (optional).



5.2. Configuration

This section configures the module and is subdivided into three other sections.

General Information

This section displays an information message regarding the configuration of the module.

System Integration

This section establishes a connection between the module and your Verified Reviews account. The options available in this section are:

Activate the module for this website: Allows the activation or deactivation of the module for the selected shop.

Secret key: The Secret Key linked to your Verified Reviews account.

IdWebsite: IdWebsite linked to your Verified Reviews account.



For more information about the keys please go to section [3.3 Configuration of the module from your Verified Reviews account](#)

Advanced Configuration

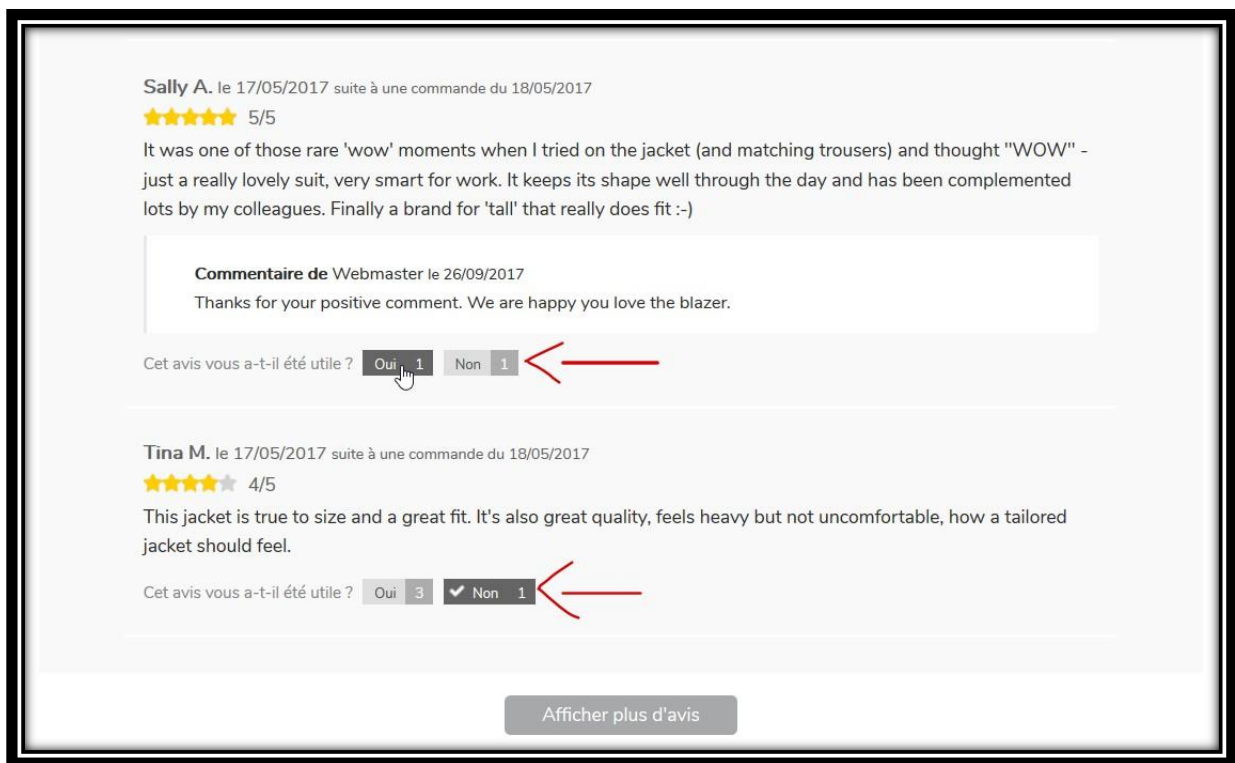
This section allows you to modify the behavior of the module in relation to the posting of notices and the retrieval of orders. The options available in this section are:

Use the URL of products within the stars on product listings: If yes is selected, on product listings, a click on the stars will redirect to the product page.

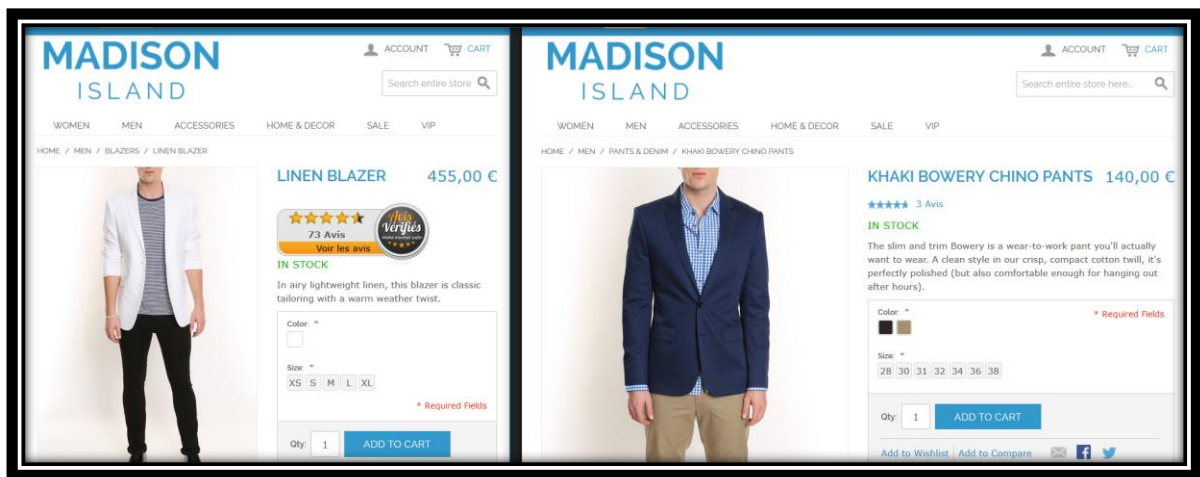
View product sheet reviews: Enables or disables viewing product reviews on product listings.

Number of notices to display in the product sheet: Choose the number of notices you want to display by default on the product sheet.

Allow users to judge the usefulness of reviews? Allows you to add a useful notice button (yes / no) to each notification.

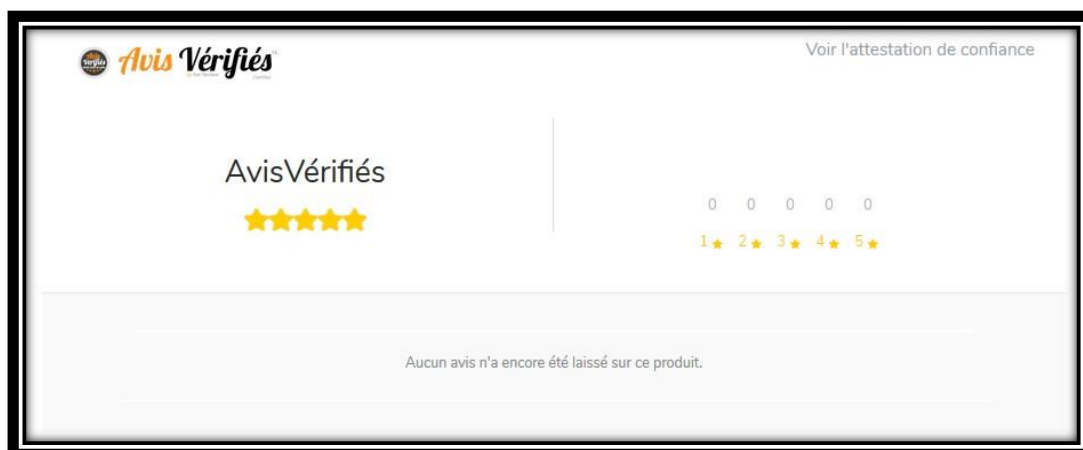


Use Classic Stars: Uses the default Magento star display if the value is "Yes". If "No" is selected, then it will be used displaying the widget with Verified Reviews stars.



The site uses jQuery? Put "Yes" if your site uses jQuery, otherwise put "No".

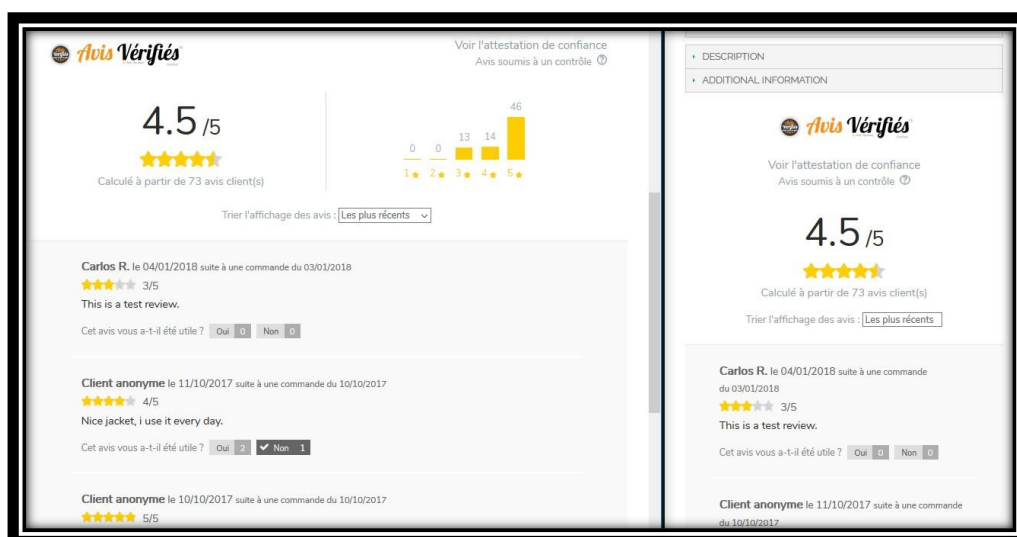
Displays a message if the product has no reviews: Displays the message "No reviews have yet been posted on this product" in case no reviews are available on this product.



Use parent product information: "Yes" to retrieve the URL and parent product image instead of the child product.

Enable Rich-Snippets of the product? Adds Rich Snippets (structured SEO data) to product pages. Attention, if you already have Rich Snippets, conflicts are possible, please [contact us here](#) to carry out an audit. You can also use the Google page to check your Rich Snippets by [clicking here](#).

Reduced View Area: This option hides the chart at the top of the reviews. Select "Yes" only if the product reviews appear in a small block (for example: 400px.). (See blocks to the right of the image below):





5.3. Verify Installation

This section shows the status of the module installation. In the advanced section there are several options available to maintain the module in case of installation errors.



Please do not use this section if you are not sure which actions to use. If you have any problems with the module please contact our technical support at the following address: support@avis-verifies.com

The options available in the advanced section are:

Install Tables: Reinstalls the tables of the module.

Add missing fields: Adds the columns of the missing module to the command table.

Fix primary key field: Adjusts the problem of primary keys for notification synchronization.

Flag orders to 1: Change the status of all commands to "already retrieved by the module".

Check order configuration: Check the relationship of child and parent products.

Reset all module configuration page: Removes all module configurations.

5.4. Google Shopping – Product Data (PLA)

This section maps product information to their attributes (ID, SKU, brand, color, custom attribute, etc.).



For more information about configuring data to show reviews on Google Shopping, please visit section [3.4. Set up data for Google Shopping \(optional\)](#)

6. DEMONSTRATION IN IMAGES

6.1. Display stars on the product page

Below is a sample of some of the visuals you will get by installing the Avis-Verified module.

The Avis-Verified tab showing the number of reviews, gives access to the list of reviews posted on the product.

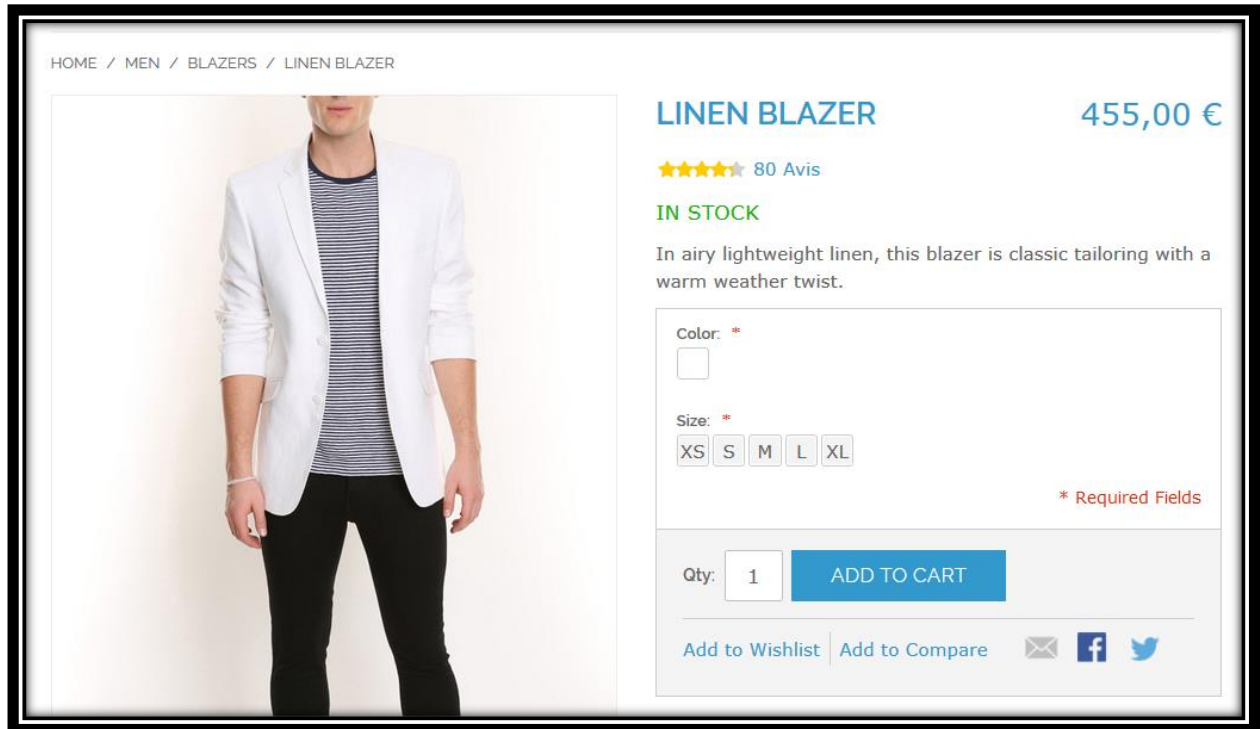


Figure 1 – Classic Stars on Product.

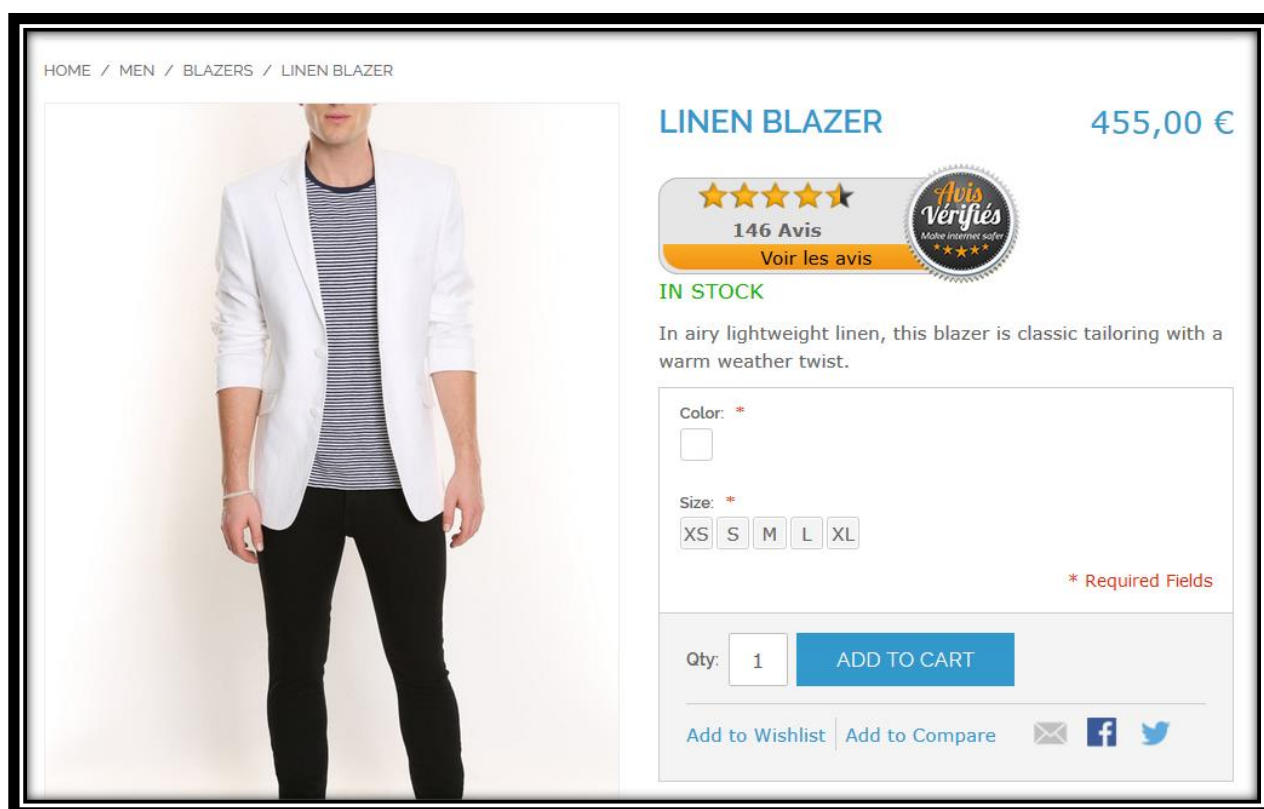


Figure 2 – Verified Reviews stars on Product (not classic stars).



If you have an overload of reviews made by your theme it is possible that the styles of your theme remain, in place of the Verified Reviews stars, for example the color of the stars may change with respect to your theme:

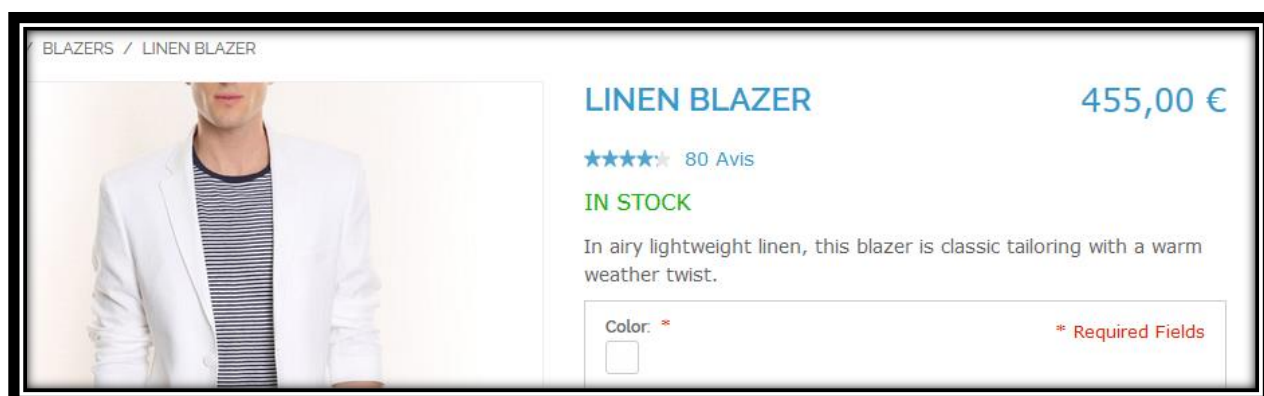


Figure 3 – Stars with personalized theme

List of reviews displayed on the product page. In the classic operation, reviews are displayed at the bottom of the page.

Annotations on the left:

- Logo
- Note moyenne et nombre d'avis
- Liste de filtres des avis
- Informations de l'origine de l'avis
- Étoiles
- Texte de l'avis
- Commentaires de l'avis
- Bouton pour afficher le reste des commentaires
- Utilité des avis
- Boutons pour juger l'utilité d'un avis

Annotations on the right:

- Lien vers l'attestation
- Lien vers le pop-up des informations du décret n°2017-1436
- Graphique et filtre des avis par note
- Zone d'affichage des avis
- Bouton pour afficher plus d'avis

Review Content:

Sally A. le 17/05/2017 suite à une commande du 18/05/2017
 ★★★★★ 5/5
 It was one of those rare 'wow' moments when I tried on the jacket (and matching trousers) and thought "WOW" - just a really lovely suit, very smart for work. It keeps its shape well through the day and has been complemented lots by my colleagues. Finally a brand for 'tall' that really does fit :-)

Commentaire de **magento1931.interne.avis-verifies.com** le 27/09/2017
 Thanks for your positive comment. We are happy you love the blazer.

Tina M. le 17/05/2017 suite à une commande du 18/05/2017
 ★★★★★ 4/5
 This jacket is true to size and a great fit. It's also great quality, feels heavy but not uncomfortable, how a tailored jacket should feel.

Figure 4 – List of product reviews.



Figure 5 – List of review filters.

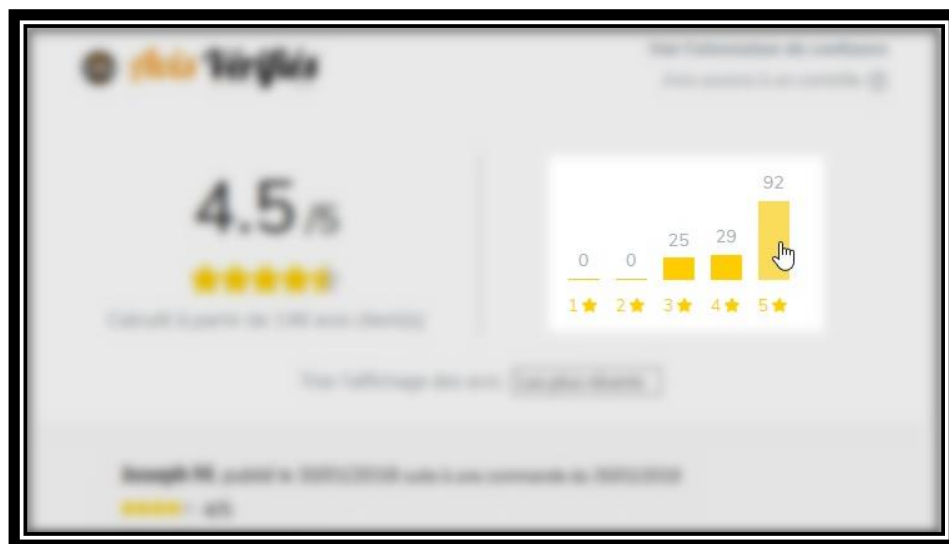


Figure 6 – Graph Filter.

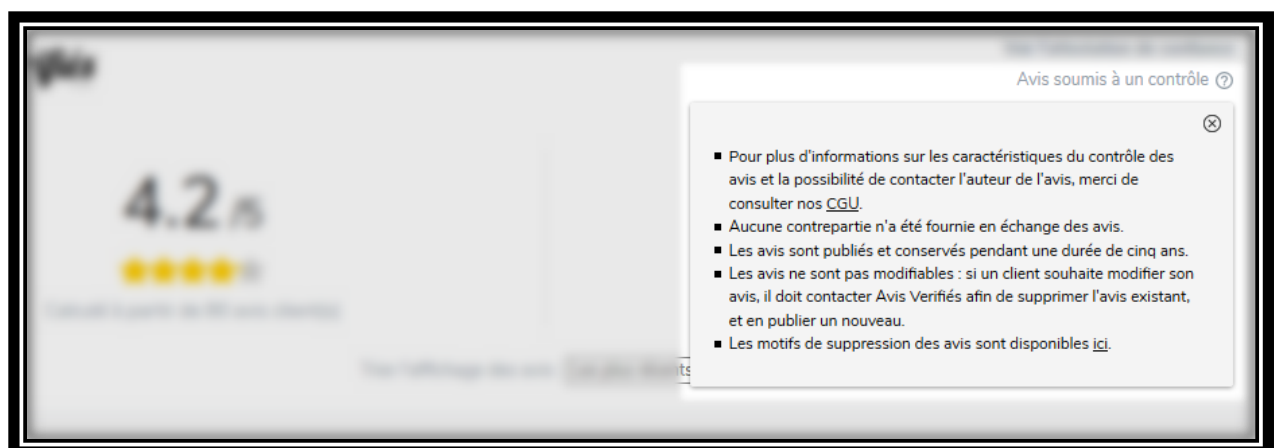


Figure 7 - Information of the decree n ° 2017-1436 relating to the information obligations relating to the online notices of consumers.

6.2. Display stars in the product listings page

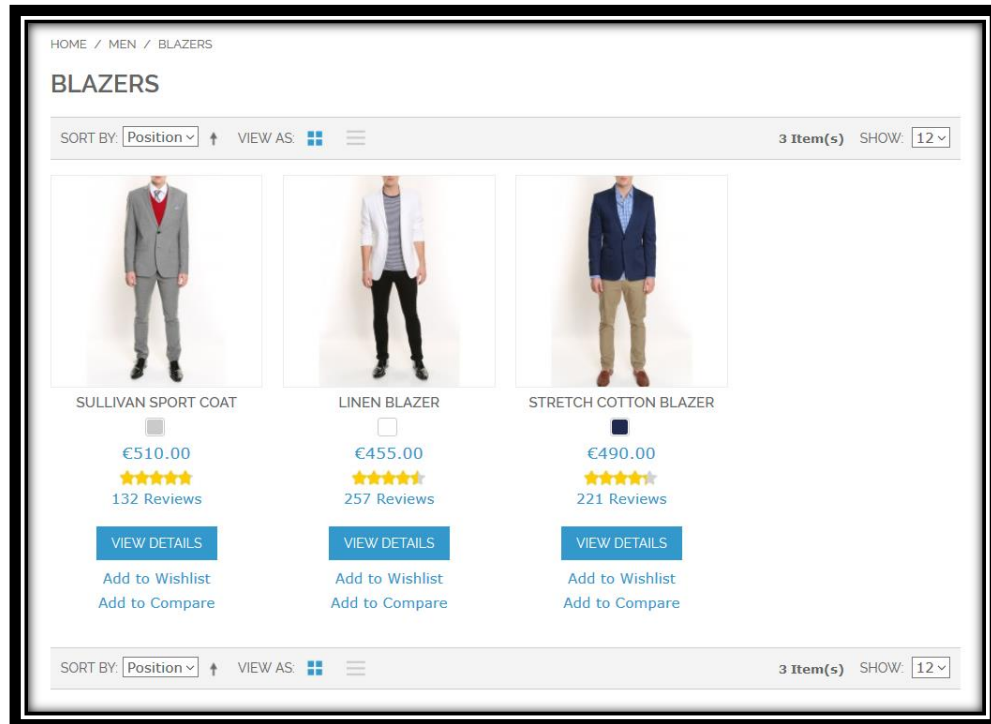


Figure 8 – Display stars in product listings.



If you have an overload of reviews made by your theme it is possible that the styles of your theme remain in place of the Verified Review stars, for example the color of the stars may change with respect to your theme:

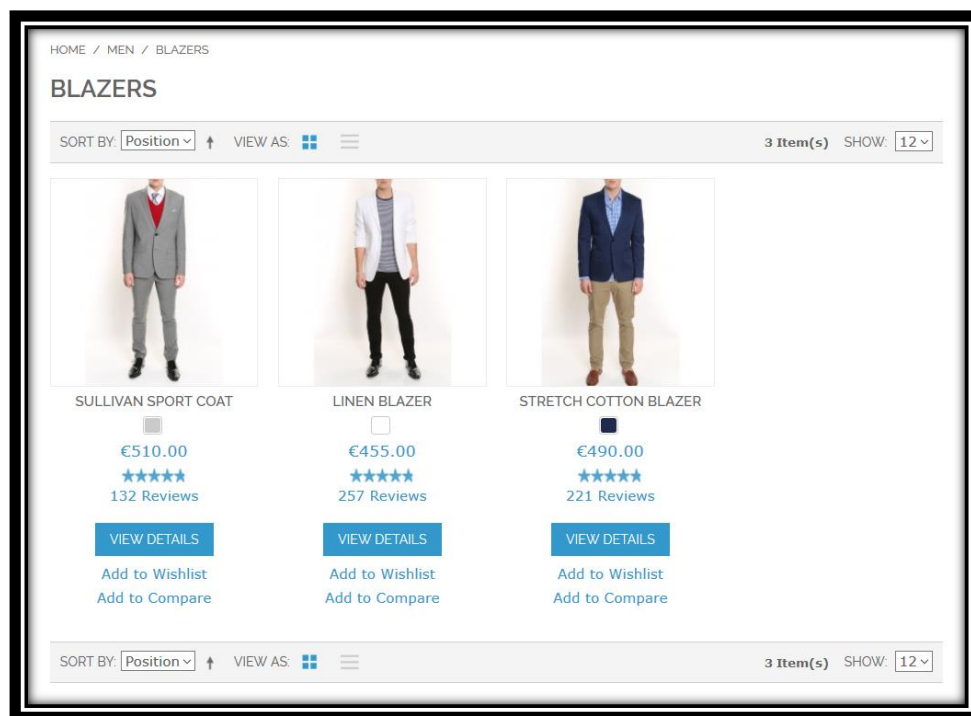


Figure 9 – Display stars with a personalized theme in product listings.

6.3. Displaying stars in Google search

For more information about viewing the stars (Rich Snippets) in Google search, please go to the Configuration section.



Figure 10 – Display stars in Google search.

6.4. Display the stars on Google Shopping

For more information on how to see stars in Google Shopping search, please visit section [3.4. Set up data for Google Shopping \(optional\)](#)

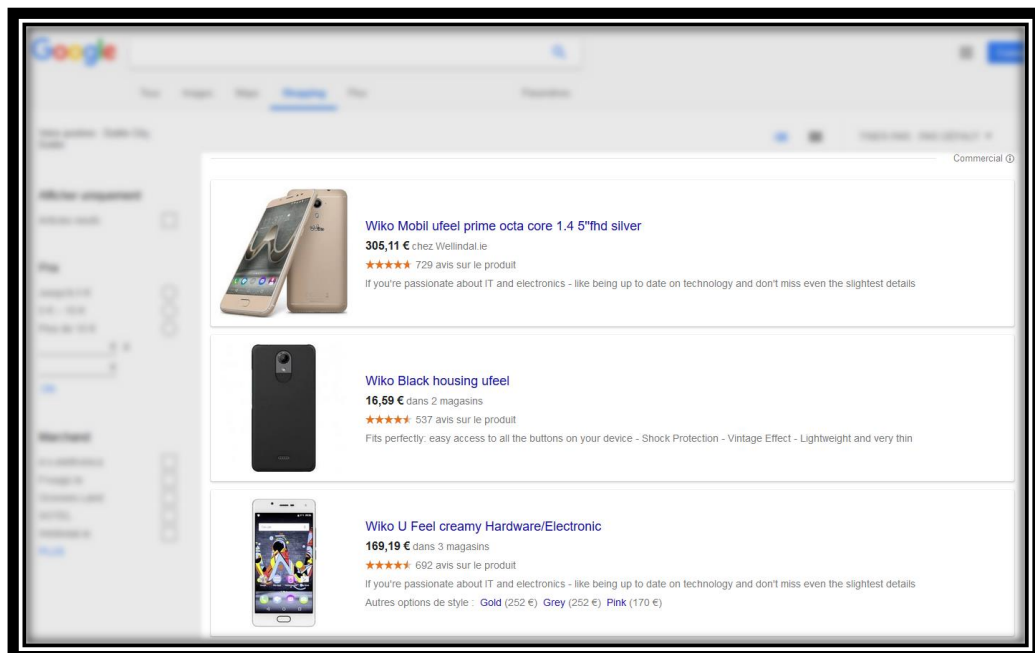


Figure 11 – Display stars in Google Shopping search

7. DISPLAY PRODUCT REVIEWS

1. Make sure that in the "Catalog> Verified-Verified> Setup" menu in the shop where you want to show reviews the value of the **"Show reviews on product listings"** option is **"Yes"**.
2. In your Verified Reviews account "Integration > Configure my Magento Module" section, under the **"Product Option"** section, select **"Yes"** for the following two questions:
 - a. Do you wish to retrieve reviews on your products?
 - b. Do you wish to display product reviews on your product pages?
3. Click on **"Send this configuration"**.

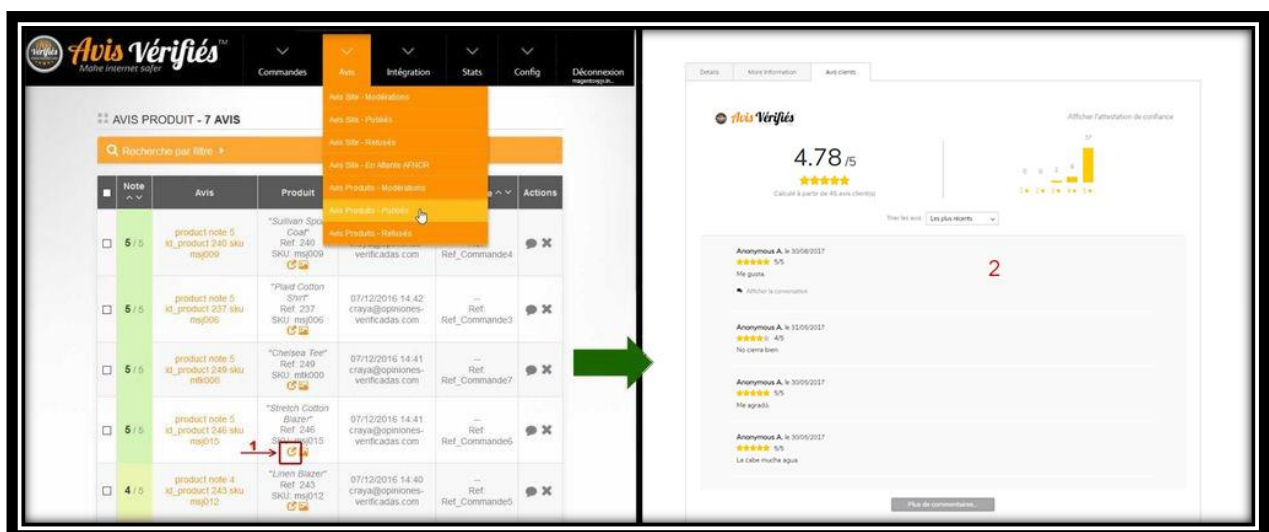


If it is the first time that you have displayed product reviews, contact your account manager, a manual synchronization of reviews is required.



For product reviews recently fulfilled, you have to wait for a period of 24 hours to see them appear on your site.

- To check the posting of product reviews, go to **"Reviews > Product Reviews > Published"**, chose a review dating back more than 24 hours and check its display on your website. You can click on the "small arrow icon" to open the product page directly.



The screenshot shows the Avis Vérifiés interface. On the left, a table lists product reviews with columns for Note, Avis, and Actions. A green arrow points from a review in the table to a detailed view of a review on the right. The detailed view shows the review text, rating, and date.

Note	Avis	Produit	Actions
5 / 5	product note 5 id_product 240 sku msj009	"Sullivan Sp... Coat" Ref: 240 SKU: msj009 verified.com	Ref_Commande4
5 / 5	product note 5 id_product 237 sku msj006	"Playd Cotton Shirt" Ref: 237 SKU: msj006 verified.com	Ref_Commande3
5 / 5	product note 5 id_product 240 sku msj006	"Chelsea Tee" Ref: 240 SKU: msj006 verified.com	Ref_Commande7
5 / 5	product note 5 id_product 240 sku msj010	"Stretch Cotton Blazer" Ref: 240 SKU: msj010 verified.com	Ref_Commande5
4 / 5	product note 4 id_product 243 sku msj012	"Linen Blazer" Ref: 243 SKU: msj012 verified.com	Ref_Commande6

The detailed view on the right shows a review with a rating of 4.78/5, calculated from 45 reviews. It lists several reviews with their dates and ratings.



For more information, go to the topics. Configuring the module from your Verified Reviews and Configuration account.

8. DISPLAY WEBSITE REVIEWS

Once you have collected more than three website reviews you can add a floating or fixed widget to your website.

Go to your Verified Reviews account and click on **"Integration > Site Widget Integration"** and then the "iFrame Vertical Widget" or "iFrame Horizontal Widget" section.

1. Choose the widget you prefer and click on the "Create my Widget" button, then copy the code from the iFrame and paste it into the location of your site where you want to display it.



2. You can customize some features of the widget with the different options below code, then click the "Update" button:



A cache is present on the widget. Your personalization may not be visible immediately.



9. MOST FREQUENT PROBLEMS

9.1. The reviews and/or the stars do not display on the product page

Refer to section 6 Product Reviews and verify that all the points mentioned are correct.

If the reviews still do not show you will have to make sure that in your template, the code to show the Magento reviews is present. Use the following instructions:

To display the stars at the top of the product page

In the folder **app/design/frontend/{INTERFACE}/{THEME}/template/catalog/product/** you must have a template **view.phtml**. In this template, ensure the following line of code is present and not commented on. This piece of code manages the default display of stars in Magento themes, we also use it via our module.

```
<?php echo $this->getReviewsSummaryHtml($_product, false, true); //reviews ?>
```

In order to display the reviews in the product page:

In the folder **app/design/frontend/{INTERFACE}/{THEME}/catalog/product/** you must have a template **view.phtml**. In this template, the following line of code must be present and not commented on. This piece of code manages the default display of notices in Magento themes, we also use it via our module.

```
<?php echo $this->getChildHtml('reviews') ?>
```

9.2. Stars do not appear on the product listings page

Refer to section 6 Viewing Product Notices and verify that all the points mentioned are correct.

If the opinions still do not show you will have to make sure that in your template the code to show the Magento opinions is present. Use the following instructions:

To display the stars in the product listings page:

In the folder **app/design/frontend/{INTERFACE}/{THEME}/template/catalog/product/** you should have a template file **list.phtml**. In this template, the following line of code must be present and not commented on. This piece of code manages the default display of stars in Magento themes, we also use it via our module.

```
<?php if($_product->getRatingSummary()): ?>
<?php echo $this->getReviewsSummaryHtml($_product) ?>
<?php endif; ?>
```



9.3. Average rating, number of reviews, or reviews do not match

Contact your account manager, manual synchronization of reviews is required.

9.4. Orders have not been recovered for some time

Contact your account manager who will help you identify and solve the problem.

9.5. Rich-Snippets do not work correctly

Rich Snippets are included in the module.

To activate them, go to your Magento back office in the “Catalog > Verified Reviews > Configuration” menu and choose the shop to configure and activate the enriched snippets in the “**schema.org**” format in the option “Activate product Rich Snippets”.

Then empty the Magento caches and if necessary the server cache too. Go to 9.1 Empty Magento Caches to see how to clear Magento caches.

In order to make the stars appear on your product page in the natural results of searches on Google, it is necessary to mark certain data.

Google can retrieve the availability, price, rating, and number of reviews of your products.

The management of these enriched extracts are often updated and hence we do not have precise documentation.

Here is the link of the most recent documentation by Google:
<https://developers.google.com/search/docs/data-types/products>

In order to test your developments, you can use their test tool:
<https://search.google.com/structured-data/testing-tool?hl=fr>

We invite you to come back to us when you have made the necessary changes for us to confirm that Google has taken the information into account.

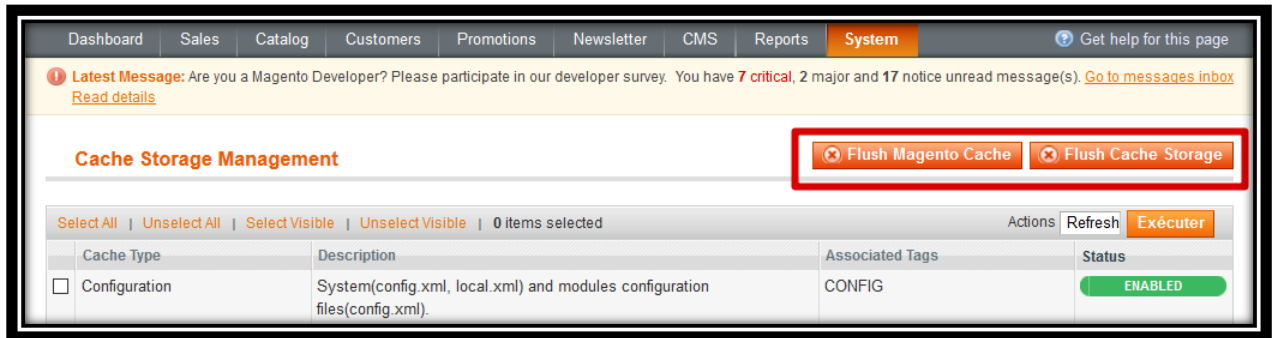


If you can not find an answer to your questions, see section. 10 Contact

10. ANNEXES

10.1. Empty the Magento caches

Go to the "System > Cache Management" menu and click on each of the orange buttons at the top left as shown in the image below:



If you have a server cache, please empty it as well, otherwise the changes may not be visible in your site until the server cache is flushed.

10.2. Follow up requests for reviews

If you are now automated, you can track review requests sent to your customers from "Stats – Reporting Invitations to review"

You can do a specific search using the filters at the top of the page

10.3. Follow up

You can follow your published reviews, in moderation and refused in the "Avis" menu.

You can do a specific search using the filters at the top of the page.

11. CONTACT



For any questions:

Do not hesitate to contact our technical support from your customer area in the menu "Config > Access to support". Click on the button "Access support" then "Submit a request".

Support technique

support@avis-verifies.com

www.avis-verifies.com